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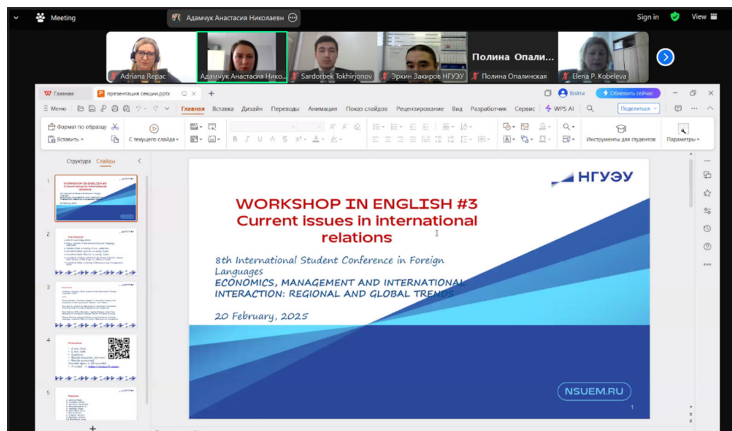
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Novosibirsk State University of Economics and Management *The 8th International Scientific and Practical Conference on Foreign Languages*

On February 20, 2025, the **8th International Scientific and Practical Conference on Foreign Languages Economics, Management, and International Interaction: Regional and Global Trends** was held, organized by the Novosibirsk State University of Economics and Management. This prestigious academic event gathered participants from various countries, allowing them to present their research and exchange ideas on contemporary economic and managerial challenges.

The conference program included panel discussions and workshops in Russian, Chinese, Japanese, German, French, and English.



Alfa BK University was proudly represented by **Adriana Repac** (Master's student, Trade program), **Sofija Ljustanovic** (third-year Economics student) and **Milos Zeljkovic**

¹ ALFA BK Univerzitet, Serbia.
E-mail: adriana.repac@gmail.com

(third-year Economics student), whose papers significantly contributed to the quality of discussions in various sections.

A remarkable achievement was made by **Adriana Repac**, who won **first place** in the *Current Issues in International Relations*, the workshop in English language, with her paper “*Data Collection Methodology and Tool*”. What set her work apart was the combination of theoretical approaches and practical application in a business environment. Through a case study of an international IT company where she works, Adriana demonstrated how modern data collection methodologies are utilized in real-world business processes. Her presentation was distinguished by exceptional clarity, expertise, and analytical approach, while the positive reactions from the jury and audience further confirmed the relevance and quality of her research.

In addition to Adriana, **Sofija Ljustanovic** participated in the *Innovations and Strategies in Contemporary Business and Society* section, where she presented her paper *Tourism of the City of Prijepolje: Potential for Regional Economic Development*. **Milos Zeljkovic** participated in the *Modern Trends in Global and Regional Economy* section, presenting on current challenges in the global and regional economy.



Participation in the conference in Novosibirsk represents a significant step in the academic and professional development of **Alfa BK University** students, allowing them to present their research on an international stage and establish connections with colleagues and experts from various parts of the world. This success opens new opportunities for further research and professional prospects, reaffirming the quality of work and education at our university.

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Novosibirski državni univerzitet ekonomije i menadžmenta VIII Međunarodna naučno-stručna konferencija na stranim jezicima

Dana 20. februara 2025. godine održana je VIII Međunarodna naučno-praktična konferencija na stranim jezicima *Ekonomija, menadžment i međunarodna interakcija: regionalni i globalni trendovi*, u organizaciji Novosibirskog državnog univerziteta ekonomije i menadžmenta. Ovaj prestižni akademski događaj okupio je učesnike iz različitih zemalja, omogućivši im da predstave svoja istraživanja i razmene ideje o savremenim ekonomskim i menadžerskim izazovima.

Program konferencije uključio je panel diskusije i radionice na ruskom, kineskom, japanskom, nemačkom, francuskom i engleskom jeziku.

Alfa BK Univerzitet su na konferenciji predstavljali: Adriana Repac (studentkinja master studija, smer Trgovina), Sofija Ljuštanović (studentkinja treće godine Ekonomije) i Miloš Zeljković (student treće godine Ekonomije), čiji su radovi značajno doprineli kvalitetu diskusija u različitim sekcijama.

Poseban uspeh ostvarila je Adriana Repac, osvojivši prvo mesto u sekciji *Current Issues in International Relations* radionici na engleskom jeziku, sa radom "*Data Collection Methodology and Tools*". Ono što je njen rad izdvojilo jeste spoj teorijskog pristupa i konkretne primene u poslovnom okruženju. Adriana je, kroz studiju slučaja internacionalne IT kompanije u kojoj radi, demonstrirala kako se savremene metodologije prikupljanja podataka koriste u realnim poslovnim procesima. Njen nastup odlikovala je izuzetna jasnoća, stručnost i analitički pristup, a pozitivne reakcije žirija i publike samo su potvrdile relevantnost i kvalitet njenog istraživanja.

Pored Adriane, Sofija Ljuštanović je učestvovala u sekciji *Innovations and Strategies in Contemporary Business and Society*, gde je predstavila rad na temu "*Tourism of the City of Prijepolje: Potential for Regional Economic Development*". Miloš Zeljković je učestvovao u sekciji "*Modern Trends in Global and Regional Economy*" koji objašnjava aktuelne izazove u globalnoj i regionalnoj ekonomiji.

¹ ALFA BK Univerzitet, Srbija.
E-mail: adriana.repac@gmail.com

Učešće na konferenciji u Novosibirsku predstavlja značajan korak u akademskom i profesionalnom razvoju studenata **Alfa BK Univerziteta**, omogućavajući im da predstave svoja istraživanja na međunarodnoj sceni i uspostave kontakte sa kolegama i stručnjacima iz različitih delova sveta. Ovaj uspeh otvara nove mogućnosti za dalja istraživanja i profesionalne prilike, potvrđujući kvalitet rada i obrazovanja na ovom univerzitetu.